

## REPORT ON THE DRY FEED INTAKE SURVEY FOR CATS CARRIED OUT ON THE DOMESTIC PANEL

Moscow

17 February 2023

### The survey goal:

Measuring the short-term and long-term intake of the BOWL WOW Natural Super Premium dry feed with turkey and beets for adult neutered cats

### Success criterion:

The intake should reach the level of super premium feeds (35g and above)

The intake should be stable throughout the entire survey (5 days)

### Subject of the survey:

■ The BOWL WOW Natural Super Premium dry feed for neutered cats with turkey and beets (code DN68)

■ Manufacturer:  
Vega OOO, Russia

■ Date of manufacture:

20 Dec 2022

### Methodology:

- Monodic feeding (One-bowl approach)

■ Domestic panel

■ Intake assessment: quantitative, weighing of consumed feed

■ Number of cats: 59

■ Duration of a single feeding: 12 hours

■ Overall duration of the survey:

5 days

1

### The survey results

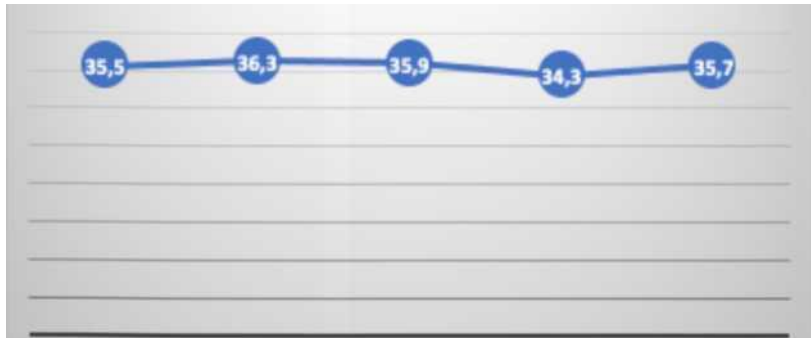
The average feed intake for 5 days: **35.5 g**

Share of cats that ate with less appetite than usual: **8.4%**

Percentage of refusals: **0%**

### Intake, g

DAY 1  
DAY 2  
DAY 3  
DAY 4  
DAY 5



### **Selected comments:**

- This cat food is merely fabulous, they chowed it down up to the last crumb.
- The feed smells pleasant, the cats gave it a try, yet left some.
- The feed proved enjoyable, my cats relished it, especially Anfisa and Malysh.
- Each day they feasted on the feed with delight, obviously enjoying it.
- The feed is in the form of small balls. Cats ate it with great pleasure.
- Dry feed in the form of small balls. My pet was eating it with good appetite.

### **Discussions and recommendations:**

The average feed intake is 35.5 g, which meets the standards for super premium feeds. All through the five days of the survey, deviations from the average value fell within the measurement tolerance, exhibiting no tendency towards either improvement or deterioration in intake.

In the course of the study, there were no absolute feed refusals, yet, 5 cats were eating with less appetite than usual. Of those 5 cats, 3 ate consistently poorly through the whole period, while the other 2 gradually increased their consumption. Drawing on these results, it can be asserted that the BOWL WOW Natural Super Premium dry feed with turkey and beets for neutered cats demonstrates fine short-term and long-term intakes.

During the entire survey period, one negative reaction to the product was recorded, when a cat vomited after feeding. This occurred on the first day of the study; through the rest of the days, the cat kept eating the feed, but no recurrence of vomiting was observed. Since vomiting in cats can be normal (excretion of hairballs) and this single occasion proved a one-time reaction, we assume that it was not caused by this brand of feed. Otherwise, the feed had no adverse effect on the cats' health.

For a more circumstantial study of the effect of the feed on pet health, we recommend carrying out a long-term research under the supervision of qualified veterinarians.

### **Inference:**

1. The BOWL WOW Natural Super Premium dry feed with turkey and beets for neutered cats meets the standards for super premium feeds in terms of intake.
2. The feed under survey shows fine short-term and long-term intake rates.
3. In the course of the study, the feed did not adversely affect the pets' health

### **SIGNATURES OF THE PARTIES:**

Customer:  
L.S.

Contractor:

L.S.

O.V. Levtsova