



**RND4U**  
innovation services

**TEST RESULTS FOR BOWL WOW  
FEED INTAKE**

# BOWL WOW

Natural Super Premium

## RESULTS OF THE PANEL SURVEY FOR THE BOWL WOW DRY CAT FEED



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# THE SUBJECT OF SURVEY

- BOWL WOW NATURAL SUPER PREMIUM DRY FEED FOR NEUTERED CATS WITH TURKEY AND BEET (CODE DN68)
- MANUFACTURER:  
VEGA OOO, RUSSIA
- DATE OF MANUFACTURE:  
20 Dec 2022



# SURVEY METHODOLOGY

The panel survey involved 60 domestic cats that had passed certification (prior to and in the course of the study they were healthy).

The feeding is carried out following the one-bowl methodology, whereby a cat is offered one type of diet per day, with recording of the feed mass eaten over a certain time period.

A single feeding lasts 12 hours. To estimate a long-term intake, the feed is given for 5 days in a row.

The amount eaten is recorded every day.

## SELECTED COMMENTS

1. This cat food is merely fabulous, they chowed it down up to the last crumb.

2. The feed smells pleasant, my cats gave it a try, yet left some.

3. The feed proved enjoyable, my cats relished it, especially Anfisa and Malysh.

4. Each day, they feasted on the feed with delight, obviously enjoying it.

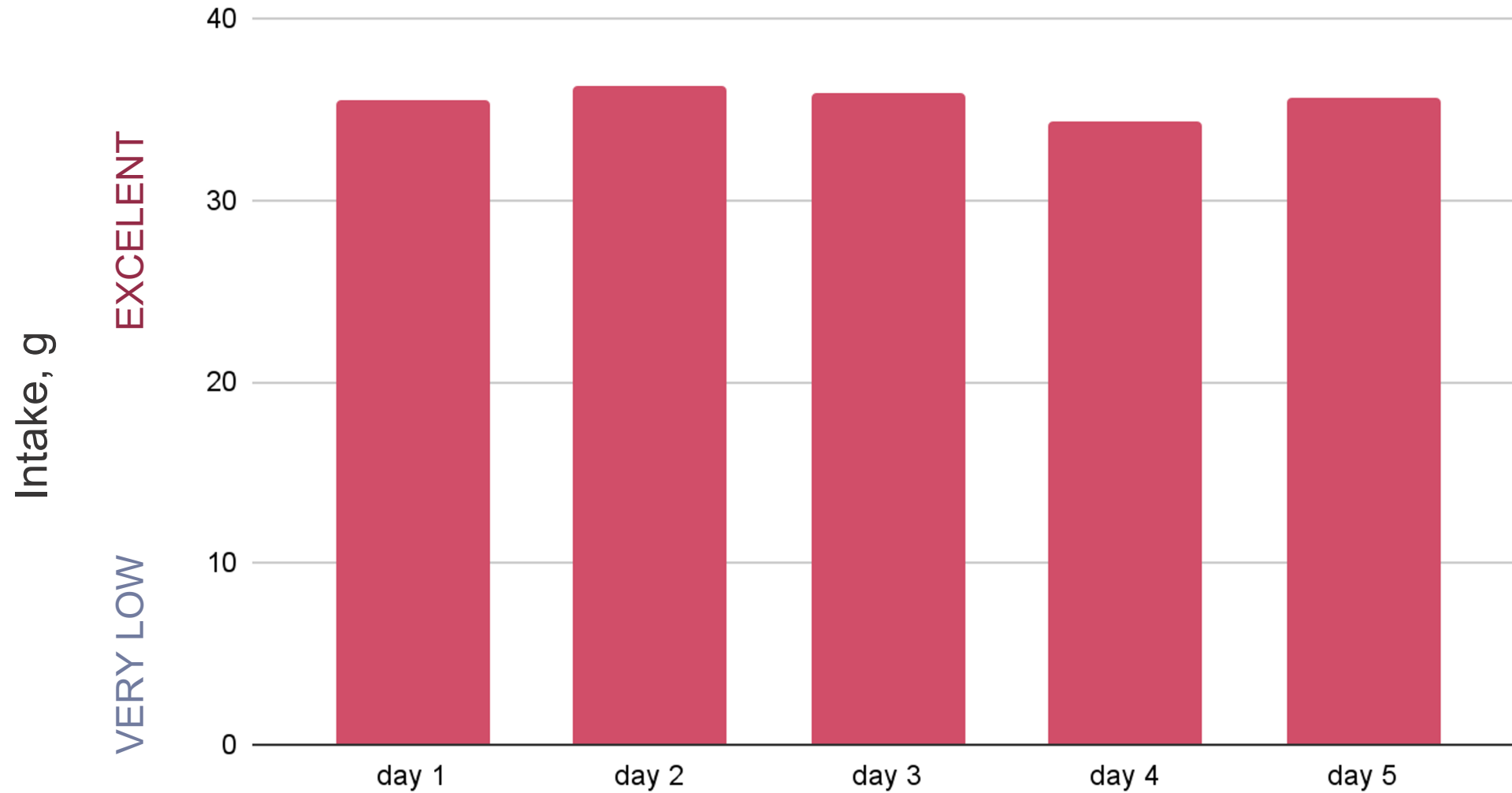
# THE SURVEY RESULTS

1. The average feed intake for 5 days is 35.5 g, which meets the standards for super premium feeds (above 35g)

2. **Percentage of refusals is 0%**

3. Share of cats that ate with less appetite than usual makes 8.4%

# THE SURVEY RESULTS BY DAYS





# DISCUSSION

All through the five days of the survey, fluctuations in the average value fell within the measurement tolerance, exhibiting no tendency towards either improvement or decrease in intake.

In the course of the study, there were no absolute food refusals, yet, 5 cats were eating with less appetite than usual. Of those 5 cats, 3 ate consistently poorly throughout all days, while the other 2 gradually increased their consumption.

Drawing on these results, it can be asserted that the BOWL WOW Natural Super Premium dry feed for neutered cats with turkey and beets demonstrates fine short-term and long-term intake rates.

During the entire survey period, a single negative reaction to the product was recorded, when a cat vomited after feeding. This occurred on the first day of the study; through the rest of the days, the cat kept eating the feed, but no recurrence of vomiting was observed. Otherwise, the feed had no adverse effect on the cats' health.

# INFERENCE

1. The BOWL WOW Natural Super Premium dry feed for neutered cats with turkey and beets meets the standards for super premium feeds in terms of intake.
2. The feed under survey shows fine short-term and long-term intake rates.
3. In the course of the study, the feed did not adversely affect the pets' health.